

**CEHD Student Research Symposium**  
**Poster Presentation Evaluation Rubric**

	<b>Adherence to presentation format requirements</b>	<b>Command of information/depth of knowledge on the topic</b>	<b>Strength and quality of research elements (e.g., problem, methods, conclusion, impact)</b>	<b>Presentation organization and flow</b>	<b>Aesthetics of the presentation</b>
<b>1 – Weak</b>	Presenter was not at their poster, had no “elevator pitch” prepared, or their poster was incomplete or missing critical information. Did not include references.	Presenter provided little or no overview of their research and was unable to answer questions.	Presenter was not able to explain elements of their research, including data collection and analysis.	Presenter was disorganized and lacked professionalism and enthusiasm.	Poster was unattractive, unorganized, and unprofessional.
<b>2 – Fair</b>	Presenter seemed to be making up their “elevator pitch” on the spot, and left out some sections on their poster or in their presentation.	Presenter provided a brief overview of their research and answered some questions, but with little detail.	Presenter was able to explain few elements of their research with clarity.	Presenter shared their research in a way that was somewhat disorganized and difficult to follow, and did not show professionalism or enthusiasm.	Poster was not visually appealing, and not clearly organized or professional.
<b>3 – Good</b>	Presenter was at their poster and had an “elevator pitch.”. Their poster included most of the sections you would expect.	Presenter provided a strong overview of their research, and could answer most questions with clarity.	Presenter was able to explain most elements of their research with clarity.	Presenter shared their research in a mostly organized manner, and showed some level of professionalism and/or enthusiasm.	Poster was visually pleasant, organized, and professional.
<b>4 – Exceptional</b>	Presenter was at their poster and was prepared with a thoughtful “elevator pitch” describing their research. Their poster was thorough. Included references via list or QR code.	Presenter provided an excellent overview of their research and was able to answer questions articulately and with clarity.	Presenter was able to articulate each element of their research in detail, provide explanation of their data collection and analysis, and describe outcomes.	Presenter shared their research clearly and in an organized manner, and showed professionalism and enthusiasm.	Poster was visually appealing, clearly organized, and professional.